















Our products inspire great design...

We are passionate about creating **Hardwood** and **Waterproof LVP Collections** that exceed the demands of builders, architects, interior designers and consumers today. Our award winning floor and wall collections lead the industry in style, design and innovation, year over year.

A passion for detail.

With over 40 years of experience in the design of innovative and beautiful floor and wall covering options, Provenza offers collections that are unique and master crafted in a range of species, colors, surface treatment and finishes backed by industry standard warranty coverage.

Provenza Floors, Inc is a 100% US Owned Company based in Southern California with distributors and retailers throughout the United States and Canada.

Our passion to offer unique hardwood and waterproof luxury vinyl floor collections drives us to make every collection we offer a design masterpiece that exceeds both customer and industry expectations.

A concern for the future.

Provenza's commitment to the creation of hardwood products using sustainable materials naturally keeps us at the forefront of an industry that is proud to show their "eco-conscience". Our African Plains, Antico, East Coast Originals and Wall Chic Hardwood Collections are made with a naturally sustainable "Hevea" species from responsibly managed forests. Our Olde Crown Collection is also made from plantation grown East Indian Walnut. All of our MaxCore LVP collections are GreenGuard Gold Certified.

USA Made.

Our new **Dutch Masters Collection** is hand finished in the USA at our So Cal facility by Provenza Master Woodcrafters and our **Infusion** and **Custom** hardwood flooring are also proudly Made in the USA.



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AFFINITY



The Affinity Collection is a wide plank European Oak hardwood floor with a light wire brush, available in (11) extraordinary colors.

Species European Oak

Style Light Wire Brush

Grade Light to Heavy Character

Width 7.48 inch

Length Random up to 82.67 inches

Thickness 1/2 inch

Finish Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 34.36 sq ft/ctn







Delight











Couture PR02300

PR02301

Intrigue

PR02302

Journey PR02303

Liberation PR02304

Mellow PR02305



Obsession PR02306



Passion PR02307



Unity PR02308



Silhouette PR02309



Triumph PR02310

TRIM ACCESSORIES











Quarter Round

Flush Stair Nose

Square Nose

T-Molding

Reducer

 $Like \, DNA, \, each \, board \, of \, Provenza \, hardwood \, flooring \, is \, unique. \, Every \, plank \, is \, hand \, crafted \, and \, no \, two \, boards \, are \, the \, same. \, The \, AFFINITY \, COLLECTION \, is \, a \, natural \, wood \, flooring \, is \, natural \, wood \, flooring \, is \, natural \, flooring \, floo$ product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



AFRICAN PLAINS



The African Plains Collection in a cracked, hand scraped and hand distressed style. Made from sustainable wood products and responsibly managed forests.

Species Hevea

Style Cracks, Hand Scraped, Hand Distressed

Hand Stained

Width 5 inch

Length 43 inches

Thickness 9/16 inch

Finish Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 15 sq ft/ctn



Congo PRO590



Zanzibar PRO591



Raffia PR0592



Sahara Sun



Black River



Serengeti PRO595



Great Rift PRO596

TRIM ACCESSORIES



Quarter Round



Flush Stair Nose



Square Nose



T-Molding



Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The AFRICAN PLAINS COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

ANTICO



The Antico Collection is created by artisans with exceptional attention to detail with every board hand scraped, distressed, and hand stained to create a truly custom look floor.

Species Hevea

Style Hand Scraped, Hand Sanded, Hand Stained

Width 5.5 inch

Length 47 inches

Thickness 9/16 inch

Finish Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 10 Year Finish, Lifetime Construction Residential

Coverage 9 sq ft/ctn



Stonehenge PRO047



Auburn PRO147



Chamboard PRO247



Heritage



PRO347



Vintage PRO547



Caribou PRO847



Relic - Matte PRO1047



Clay - Matte PRO1147



Quarry - Matte PR01247

TRIM ACCESSORIES







Flush Stair Nose



Square Nose



T-Molding



Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The ANTICO COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

ARTEFACT



The Artefact Collection features a wire brush, hand scrape, with open knots, cracks and color variation, with light to rustic character choices for a storied, beautifully aged look.

Species White Oak, Maple, Hickory*

Style 2 Strip, Wire Brush, Character, Hand Scrape

Open Knots, Cracks, Color Variation*

Grade Light to Rustic Character*

Width 6.25 inch

Length Random 48" & 24"

Thickness 7/16 inch Nominal

Finish Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 18.6 sq ft/ctn



PR02900



Ancient Arch PR02901



Carved Stone PR02902



Golden Compass PR02903



Grand Palace PR02904



Great Wall PR02905



Keystone Grey



Lions Gate PR02907



Old Scroll PR02908



Treasure Coast PR02910

TRIM ACCESSORIES



Quarter Round



Flush Stair Nose



Square Nose



T-Moldina



Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The ARTEFACT COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

*Species & Style varies between colors...



East Coast Originals



The East Coast Originals Collection features a light wire brush, multi-stained narrow solid hardwood in (7) beautiful vintage colors.

Species Hevea

Style Light Wire Brush, Multi-Stained with Micro Bevel

Grade Light to Medium Character

Width 3.5 inch

Length Random up to 40 inches

Thickness 3/4 inch

Finish Polyurethane

Construction Solid

Installation Staple

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 17.43 sq ft/ctn



Cape Cod PR08001



Concord PR08002



Georgetown PR08003



Hamptons PR08004



New Haven PR08005



Spirit Lake PR08006



Summit Park PR08007

TRIM ACCESSORIES







Square Nose Flush Stair Nose



T-Moldina



Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The EAST COAST ORIGINALS COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

HEIRLOOM



The Heirloom Collection is a wire brushed, hand scraped, hand distressed, carbonized and smoked hardwood floor with a naturally beautiful oil finish that highlights its timeless style.

Species Oak

Style Wire Brush, Hand Scrape, Smoked, Carbonized*

Grade Select to Heavy Character*

Width 6.25 inch

Length Random 48" & 24"

Thickness 7/16 inch (nominal)

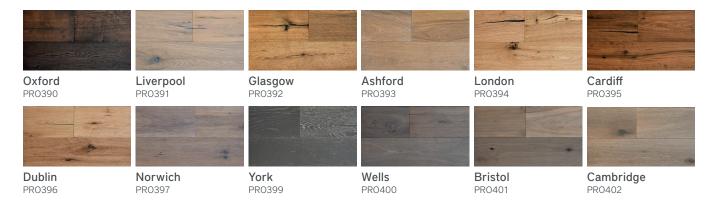
Finish Oil Finish

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 18.6 sq ft/ctn



TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The HEIRLOOM COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

*Style & Grade varies between colors.



HERRINGBONE RESERVE



The Herringbone Reserve Collection features a wire brush and smoked surface treatment with a rich oil finish in a classic European pattern available in (4) contemporary colors.

Species White Oak

Style Wire Brushed & Smoked

Grade Light to Heavy Character

Width 3.5 inch

Length 24 inch

Thickness 5/8 inch

Finish Oil

Construction Engineered

Installation Glue Down or Staple

Warranty 25 Year Finish, Lifetime Construction Residential

3 Finish, 25 Year Construction Commercial

Coverage 18.9 sq ft/ctn



Autumn Wheat HER1000



Sienna Sand



Stone Grey HER1002



Dovetail

TRIM ACCESSORIES







Quarter Round

Flush Stair Nose

Square Nose

T-Molding

Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The HERRINGBONE RESERVE COLLEC-TION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

ICONIC EDGE



The Iconic Edge Collection features a hand scraped, wire brush surface treatment with a multi-layered hand stained process in a range of modern colors.

Species White Oak

Style Hand Scrape, Wire Brush, Saw Marks

with Multi-Layer Stain Process*

Grade Light to Heavy Character

Width 8.66 inch

Length Random up to 7' 2"

Thickness 5/8 inch

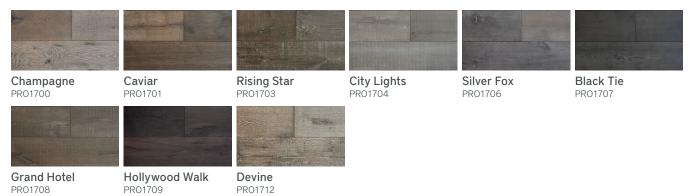
Finish Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 26.04 sq ft/ctn



TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The ICONIC EDGE COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

*Style varies between colors





MODERN RUSTIC



The **Modern Rustic Collection** features a hand distressed, wire brush surface with a chiseled edge in a matte finish that is both rustic and contemporary at the same time.

Species Acacia

Style Hand Distressed, Wire Brushed, Cracks, Knots

with Chiseled Edge

Width 6 inch, 4 & 6 inch (Dark Cider)

Length Random up to 6'

Thickness 9/16 inch

Finish Matte Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 14.75 sq ft/ctn

24.60 sq ft/ctn (Dark Cider)



Moonlit Pearl PR01400



Mystic Grey



Silver Lining



Grey Huskie



Oyster White PRO1406



Sand Dollar PRO1407



Dark Cider PRO1500

TRIM ACCESSORIES













Quarter Round

Flush Stair Nose

Square Nose

T-

Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The MODERN RUSTIC COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

NEW YORK LOFT



The New York Loft Collection features a light wire brush, color variation and multi-stained hardwood, inspired by an east coast vibe in a range of contemporary colors.

Species White Oak

Style Light Wire Brush, Color Variation, Multi-Stain*

Grade Light to Heavy Character*

Width 7.48 inch

Length Random up to 6'2"

Thickness 5/8 inch

Finish Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

3 Finish, 25 Year Construction Commercial

Coverage 23.31 sq ft/ctn

TRIM ACCESSORIES











Quarter Round

Flush Stair Nose

Square Nose

T-Molding

Reducer



Big Apple PR02700



Canal Street PR02701



Chelsea Pier PR02702



Grand Central PR02703



PR02705



Radio City



Park Place



Pier 55 PR02707



Penn Station PR02708



Tribeca





PR02709





Union Square



West End PR02711



Carnegie Hall PR02712



Astoria



Center Stage



Kings Bridge



Poets Corner



Rockaway Grey



Sugar Hill

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The NEW YORK LOFT COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor

*Style & Grade varies between colors.

OLDWORLD



The Old World Collection features a wire brushed, hand distressed and scraped hardwood in combination with an innovative smoking and carbonizing technique.

Species Oak, Ash*

Style Wire Brush, Hand Scrape, Smoked, Carbonized*

Grade Select to Heavy Character*

Width 7.44 inch

Length Random up to 6'

Thickness 5/8 inch

Finish UV Cured Oil

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

3 Finish, 25 Year Construction Commercial

Coverage 29.76 sq ft/ctn

TRIM ACCESSORIES











Quarter Round

Flush Stair Nose

Square Nose

T-Molding

Reducer



Milestone PR0631



Toasted Sesame PR0634





Fawn PR0635



Falcon PR0639





PR0641



Diamond Peak



Mt Bailey PR0642



Gray Rocks PR0643



Mink PR0644



Pearl Grev PR0645





Desert Haze PR0664



Fossil Stone PR0667



Warm Sand PR0668



Tortoise Shell PR0690



Dusty Trail PR0691



Aged Alabaster



Fallen Timber



Weathered Ash

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The OLD WORLD COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

*Species, Style & Grade varies between colors.



OLDE CROWN



The Olde Crown Collection features a light wire brush, saw marks and unique shade variations in a sustainable East Indian Walnut hardwood.

Species East Indian Walnut

Style Light Wire Brush, Saw Marks, Shade Variation

with Micro Bevel

Grade Light to Heavy Character

Width 6 inch

Length Random up to 6'

Thickness 9/16 inch

Finish Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 24.02 sq ft/ctn



Bark Mill



Iron House



Old Colony PRO1802



Farm Gate



PRO1804



Lands End



Silverleaf PRO1806



Windy Cove PRO1807

TRIM ACCESSORIES







Flush Stair Nose



Square Nose



T-Molding



Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The OLDE CROWN COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

PALAIS ROYALE



The Palais Royale Collection is a wide plank European Oak hardwood with a light wire brush, multi-stained surface in (10) luxurious colors.

Species European Oak

Style Light Wire Brush, Multi-Stained with Micro Bevel

Grade Light to Heavy Character

Width 8.66 inch

Length Random up to 7'2"

Thickness 5/8 inch

Finish Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

3 Finish, 25 Year Construction Commercial

Coverage 26.04 sq ft/ctn



TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The **PALAIS ROYALE COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.





POMPEII



The Pompeii Collection features the rustic elegance of hand distressed hardwood floors whose beauty is in the time worn look and feel of each unique plank.

Species White Oak

Style Wire Brush, Hand Scrape, Open Knots, Cracks

3 Strip, Color & Overwood Variation*

Grade Light to Rustic Character*

Width 7.44 inch | 7.48 inch (3 Strip)

Length Random up to 6' | Random up to 74.80" (3 Strip)

Thickness 5/8 inch

Finish Oil

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

3 Finish, 25 Year Construction Commercial

Coverage 29.76 sq ft/ctn | 31.08 sq ft/ctn (3 Strip)



Salerno PRO717



Vesta PRO718



Eterno PRO719



Lipari PR0720



Vesuvius PRO721



Amiata PR0722



Etna PR0723



Sabatini PRO724



TRIM ACCESSORIES



Quarter Round



Flush Stair Nose



Square Nose



T-Molding



Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The POMPEII COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

*Style & Grade varies between colors.



RICHMOND



The **Richmond Collection** features a hand scraped, hand distress with light wire brush surface treatment inspired by the American spirit.

Species White Oak

Style Light Wire Brushed, Hand Scraped, Hand Distressed

Width 6 inch

Length Random up to 5'

Thickness 3/4 inch

Finish Aluminum Oxide

Construction Solid

Installation Staple

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 21.3 sq ft/ctn



Wilderness PRO201



Honey Hill PRO202



PRO203



Cold Harbor



Oakton PRO205



Stone Bridge PRO206



Flint Hill



Merrimac PRO208

TRIM ACCESSORIES







Flush Stair Nose



Square Nose



T-Molding



Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The RICHMOND COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

STUDIO Moderno®



The Studio Moderno Collection features a narrow plank, wired brushed hardwood design where industrial rustic meets studio chic!

Species Oak

Style Light to Heavy Wire Brush, Cracks, Knots, Heavy

Color Variation with Micro Bevel

Grade Light to Heavy Character

Width 3.5 inch

Length Random up to 6'

Thickness 5/8 inch

Finish Hard Wax Oil

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 28.35 sq ft/ctn



Fellini PRO1600



Vivaldi PRO1601



Rossellini PRO1602



Vinci



Landini PRO1604



Bernini PRO1605



Cavalli PRO1606

TRIM ACCESSORIES







Flush Stair Nose



Square Nose



T-Molding



Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The STUDIO MODERNO COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



VOLTERRA



The Volterra Collection features a wire brush, hand scrape, open knots, cracks and color variation in a light to rustic character evocative of a naturally aged, time worn floor.

Species White Oak, Maple, Elm, Hickory*

Style 2 Strip, Wire Brush, Character, Hand Scrape

Open Knots, Cracks, Color Variation*

Grade Light to Rustic Character

Width 7.48 inch

Length Random up to 74.80 inch

Thickness 5/8 inch Nominal

Finish Polyurethane

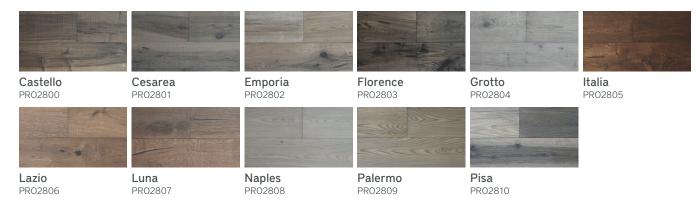
Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

3 Finish, 25 Year Construction Commercial

Coverage 18.6 sq ft/ctn



TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The VOLTERRA COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

*Species & Style varies between colors.







The Colour Nation Beacon Pointe Collection, is a hand scraped hardwood featuring a multi-color, multi-layered paint technique in (10) inspiring colors.

Species Hevea

Style Hand Scrape, with Multi-Color, Multi-Layered Paint

Width 5 inch

Length 47 inches

Thickness 9/16 inch

Finish Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 16.4 sq ft/ctn



White Linen PR02000



Almond Canvas PR02001



Blue Mist PR02002



Cool Grey PR02003





Dorian Grey PR02004



Oyster Shell PR02005



Rustic Taupe PR02006



Pacific Sky PR02007



Harbor Lights PR02008



Colonial Coast PR02009

TRIM ACCESSORIES







Flush Stair Nose



Square Nose



T-Moldina



Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The BEACON POINTE COLLECTION is a natural wood product subject to paint coverage, color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



LIGHTHOUSE COVE



The Colour Nation Lighthouse Cove Collection, is a wide plank European Oak hardwood featuring a multi-color, multilayered paint technique.

Species European Oak

Style Multi-Color, Multi-Layered Paint with Light to Heavy

Weathering Technique*

Width 8.5 inch

Length 82.67 inch

Thickness 5/8 inch

Finish Hardwax Oil

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

3 Year Finish, 25 Year Construction Commercial

Coverage 19.89 sq ft/ctn



Ivory White Weath.



Ivory White Worn



Black Pearl Weath. PR09002



Black Pearl Worn PR09003



PR09004



Frosty Taupe Weath. Frosty Taupe Worn PR09005



Ruby Red Weath. PR09006



True Blue Weath. PR09008

TRIM ACCESSORIES







Flush Stair Nose



Square Nose



T-Moldina



Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The LIGHTHOUSE COVE COLLECTION is a natural wood product subject to paint coverage, color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

*Weathering technique varies between colors.







ADD STYLE AND PERSONALITY TO ANY WALL WITH PROVENZA'S WALL CHIC

Provenza Floors introduces its new Wall Chic products!

Our Wall Chic panels feature unique designs that add warmth, texture and style to any wall that only a real hardwood product can offer. Provenza Wall Chic products are made from sustainable, plantation grown Hevea, and available in unfinished and hand-stained panels.



Wall Chic | WC003 | Unfinished, with bark and saw marks



Wall Chic | WC3PN | Unfinished, with bark and saw marks



Wall Chic | WC007 | Unfinished, with saw marks



Wall Chic | WC014 | Unfinished, with axe marks



Wall Chic | WC020 | Light brushed multi-stain with saw marks



Wall Chic | WC025 | Unfinished, with axe marks



Wall Chic | WC026 | Unfinished, with axe marks

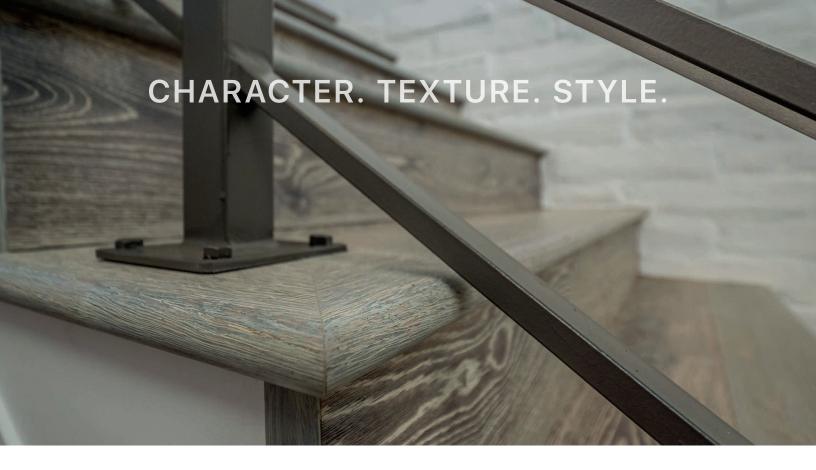


Wall Chic | WC027 | Light brushed multi-stain with saw marks



Wall Chic | WCBWDH | Unfinished, with axe marks





Provenza hardwood products naturally feature color, character, grain and surface texture variations. Each board is unique, selected for its inherent beauty and hand worked to elicit the feel, style and design of the collection it belongs to. Select hardwood collections incorporate wood materials that are character grade and may contain imperfections that add to their overall beauty but are not considered manufacturing defects.

Hardwood character ranges from lighter grades that are smoother and more uniform in color and grain, to heavier grades that are rougher and possess more variance in color, grain and naturally occurring imperfections.

SELECT TO LIGHT CHARACTER hardwood displays a more uniform color and grain.

LIGHT TO MEDIUM CHARACTER hardwood reveals more variation in color and grain and may contain knots, cracks and mineral streaks.

HEAVY CHARACTER hardwood displays more color and grain variation and will probably contain knots, open cracks, splits, mineral streaks and other natural imperfections.

HEAVY TO RUSTIC CHARACTER hardwood displays a greater amount of color and grain variation and is likely to contain knots, splits, cracks, nail holes, saw marks, worm holes, splintering, mineral streaks and other natural imperfections.

RUSTIC CHARACTER hardwood exhibits the greatest amount of color, grain and surface variation and is very likely to contain knots, splits, cracks, nail holes, saw marks, worm holes, splintering, mineral streaks and other naturally occurring imperfections. Collections that utilize rustic character hardwood to achieve the look and feel of an aged and time worn product results in a flooring surface that is **ROUGH** and **RUSTIC** by design.

When selecting any character grade hardwood product, variations in color, grain and surface texture should be taken into consideration and be compatible with your lifestyle.

OPEN ROAD



The **Open Road Collection** features a wide plank hardwood with a light wire brush, multi-layer stained surface in (5) trend setting colors and is sold through new home builder's only.

Species Oak, Ash, Maple*

Style Light Wire Brush, Multi-Layered Stain

Grade Light to Heavy Character

Width 7.48 inch

Length Random up to 74.80"

Thickness 5/8 inch

Finish Polyurethane

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

3 Year Finish, 25 Year Construction Commercial

Coverage 31.08 sq ft/ctn



Four Corners



Gray Crater



Lookout Point PR02403



Chimney Rock PRO2404



Wild Horse



TRIM ACCESSORIES



Quarter Round



Flush Stair Nose



Square Nose



T-Molding



Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The OPEN ROAD COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

*Species varies between colors.



DUTCH MASTERS



The Dutch Masters Collection features a wide plank European Oak (Made in Holland) pre-finished engineered hardwood with a light to heavy wire brush and multi-stain process that is hand finished in the USA by Provenza master woodcrafters.

Species European Oak

Style Handcrafted, Light Wire Brush, Multi-Stain Process*

Grade Light to Heavy Character

Width 8.66 inch

Length 82 inch average

Thickness 5/8 inch

Finish Polyurethane / Ceramic*

Construction Engineered (Made in Holland)

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

3 Finish, 25 Year Construction Commercial

Coverage 19.75 sq ft per bundle / 4 boards



DM002 PRODM002



DM003 PRODM003



DM004 PRODM004



DM006



DM018 PRODM018



HAND FINISHED IN THE

BY PROVENZA FLOORS MASTER WOOD CRAFTERS

DM021 PRODM021



DM029 PRODM029



DM032 PRODM032



DM034 PRODM034

TRIM ACCESSORIES



Quarter Round



Flush Stair Nose



Square Nose



T-Molding



Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The DUTCH MASTERS COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

*Style & Finish varies between colors.



infusion



The **Infusion Collection** features an exclusive color impregnation process that results in premium performance while maintaining the natural beauty and distinction in the wood.

Species Figured Curly Maple

Style Acrylic Color Impregnation, Character, Micro Bevel

Width 4.5 inch

Length Random up to 6'

Thickness 5/8 inch

Finish UV Ceramic

Construction Engineered

Installation Glue Down or Staple

Warranty 25 Year Finish, Lifetime Construction Residential

3 Year Finish, 25 Year Construction Commercial

Coverage 25 sq ft/ctn



Turquoise Mosaic PROINF-TM



Moulin Rouge PROINF-MR



Endless Blue



Natural Maple PROINF-NM



Rich Amber



Black Panther



Cocoa Brown PROINF-CB



TRIM ACCESSORIES











Quarter Round

Flush Stair Nose

Square Nose

Nose T-Molding

Reducer

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The INFUSION COLLECTION is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



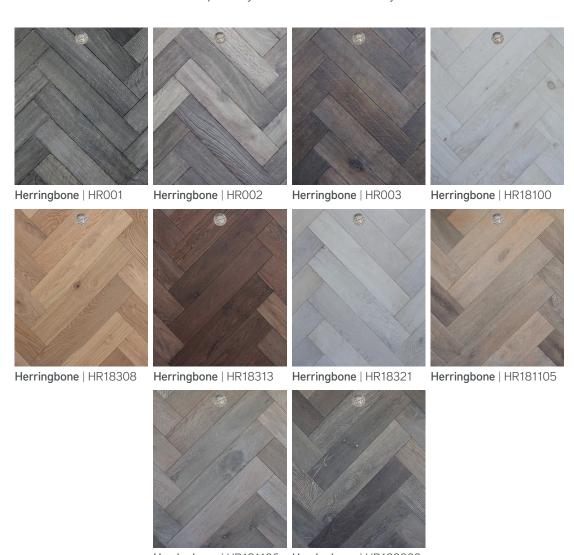
BEAUTIFULLY BESPOKE

Provenza Floors offers Custom Designed Hardwood floors that are personalized, unique and a reflection of your VISION and STYLE.

Every Provenza custom floor is made-to-order by expert wood artisans for discerning clients — local builders, architects, interior designers and the consumer who requires that one-of-a-kind hardwood floor masterpiece for their clients, business or home.

Our custom program offers the ability to design a hardwood floor to your specifications, from choice of wood species, surface treatments such as hand distressing, hand scraping, wire brushing, to selection of patterns such as herringbone, parquet, to choice of hand staining options and finish types.

Your custom hardwood floor is proudly USA Made here locally in Southern California.





Parquet Plank | TP3232



Parquet Plank | TP3233



Parquet Plank | TP3234



Parquet Plank | TP3235



Parquet Plank | TP3238



Parquet Plank | TP3239



Parquet Plank | TP3240



Parquet Plank | TP3243



Parquet Plank | TP3245

PARQUET PLANK

Provenza's Custom Parquet Plank flooring offers a timeless classicism suitable for both traditional and contemporary applications in a rich European Oak.



PROVENZA MAXCORES CONCORDE OAK



The MaxCore LVP Waterproof Concorde Oak Collection features an exclusive pattern in a ribbed, realistic wood texture with micro bevel edge effect in (14) luxurious colors.

Style Ribbed, Realistic Wood Texture w/Micro Bevel Effect

Width 7.2 inch

Length 72 inch

Thickness 6.5mm

Wear Layer 20 mil

Finish Aluminum Oxide with Ceramic Bead Technology

Construction Rigid Core ESPC w/Underlayment Pad Attached

Installation Float

Warranty Lifetime Limited Residential

15 Year Limited Commercial

Coverage 25.20 sq ft/ctn









Brushed Pearl PR03200



Castle Rock



Cool Classic



French Revival



Grateful Grey PRO3204



London Fog



Loyal Friend PRO3206



Modern Legacy PRO3207



Mystic Moon PR03208



Royal Crest PRO3209



Smoked Amber PRO3210



Spellbound PRO3211



Warm Tribute PRO3212



Willow Wisp PR03213















PROVENZA MAXCORES 100A Living



The MaxCore LVP Waterproof Moda Living Collection features a long plank, ribbed, realistic wood texture look with bevel edge effect in (14) fashionable colors.

Style Ribbed, Realistic Wood Texture with Bevel Effect

Width 7.15 inch

Length Random up to 72 inch

Thickness 8mm

Wear Layer 20 mil

Finish Aluminum Oxide with Ceramic Bead Technology

Construction Waterproof LVP w/Underlayment Pad Attached

Installation Float

Warranty Lifetime Limited Residential

15 Year Limited Commercial

Coverage 28.66 sq ft/ctn



















PR02606



First Crush PR02602



Fly Away PR02604

True Story PR02605



Soft Whisper PR02607

Dream Big



Finally Mine Front Row PR02608 PR02609



Hang Ten PR02610



Sweet Talker PR02611



High Five PR02612

40



Simply Silver PR02613















PROVENZA MAXCORES STONESCAPE



The MaxCore LVP Waterproof Stonescape Collection features an exclusive tile pattern with a realistic stone texture and bevel edge effect in (8) classic colors.

Style Realistic Stone Texture w/Bevel Effect

Width 12 inch

Length 24 inch

Thickness 6.5mm

Wear Layer 20 mil

Finish Aluminum Oxide with Ceramic Bead Technology

Construction Rigid Core ESPC w/Underlayment Pad Attached

Installation Float

Warranty Lifetime Limited Residential

15 Year Limited Commercial

Coverage 24.26 sq ft/ctn



Ancient Earth PRO3100



Angel Trail PRO3101



Desert View



Formation Grey



Lava Dome



Mountain Mist



Navajo Bridge PRO3106



Point Imperial PRO3107







Reducer









PROVENZA MAXCORES PTOWN CHIC



The MaxCore LVP Waterproof Uptown Chic Collection features a ribbed, realistic wood texture look with bevel edge effect in (29) exciting colors.

Style Ribbed, Realistic Wood Texture with Bevel Effect

Width 7.15 inch

Length 48 inch

Thickness 8mm

Wear Layer 20 mil

Finish Aluminum Oxide with Ceramic Bead Technology

Construction Waterproof LVP w/Underlayment Pad Attached

Installation Float

Warranty Lifetime Limited Residential

15 Year Limited Commercial

Coverage 33.46 sq ft/ctn







Big Easy PR02100



Catwalk PR02101



Class Act PR02102



Cloud Nine PR02103



Double Dare PR02104



Haute Pepper PR02105



Jazz Singer PR02106



Modern Twist PR02107



Naturally Yours PR02108





New Attitude PR02109



Pop Icon PRO2110



Posh Beige PR02111



Retro Glow PR02112



Sassy Grey PR02113



Sugar n' Spice PR02114



Rock n' Roll PR02115



Bold Ambition PR02116



Simply Hip PR02117



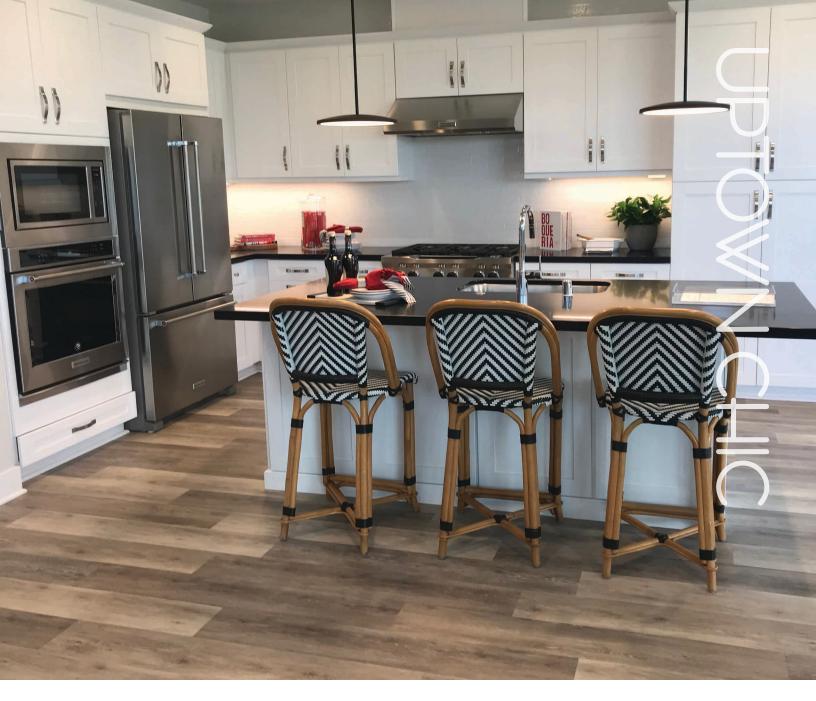














Vivid Dreams PR02118



Sheer Joy PRO2124



Tempting Taupe
PRO2119



Smash Hit PR02125



Superstar PRO2120



True Love PR02126



Backstage Brown PR02121



Just Lucky PRO2127



City Life PRO2122



Daydreamer PRO2123



Forever Friends PR02128















Provenza Floor Care[®] products offer a complete line of care, cleaning and maintenance products specifically formulated for Provenza flooring products.







All Purpose Cleaner



Natural Cleaner (refill)



Natural Cleaner



Oil Refresher (refill)



Oil Refresher



Spot Remover



Spot Rejuvenating Oil



Spot Remover and Spot Rejuvenating Oil Kit



Oil Maintenance Kit

Call us at 1 (877) 455-7890 to find a retailer near you who carries Provenza Floor Care products.



At Provenza Floors®, Inc., every collection we create is a reflection of our company and the artisans who carefully handcraft each piece so no two boards are ever alike. Our floor and wall collections are beautiful, durable and backed by industry standard warranties.

Our valued retailers are our cornerstone to ensuring expert knowledge, sales and support for your Provenza flooring purchase. Protect your warranty by purchasing from a flooring retailer that is authorized to sell Provenza products. Provenza retailers are not authorized to sell our hardwood floors online and transshipping of our flooring products is absolutely prohibited.

You can find a local retailer showroom using our online locator, view full product specifications, floor sample images and floor installation, maintenance and warranty guidelines by visiting: provenzafloors.com

Our Provenza Floor Care products offer a complete line of care, cleaning and maintenance products specifically formulated for all types of Provenza flooring products.

As always, if you have questions regarding our products, installation guidelines, care or warranty coverage, feel free to contact our customer service staff at support@provenzafloors.com or call our toll free number: 1 (877) 455-7890.

Thank you for your interest in **Provenza Floors**.



















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The product images presented in this publication are not meant to replace viewing an actual product sample prior to making the final flooring selection/purchase. Please see your local Retailer to view actual Provenza Floors product samples.

